



The Case for a Diversified Hard Asset Portfolio

Much like an interlocking puzzle, a retirement portfolio has to be viewed in total as the sum of its parts. The individual pieces of equities, bonds, commodities, real estate, cash, etc. – they are all part of a larger strategy of a well-diversified asset and portfolio management plan that seeks to reap the benefits of a rising market, while limiting or mitigating risk in a declining market. Some pieces of the puzzle may be advancing while others may be declining, but overall a well-diversified portfolio that includes different asset classes and not an “all eggs in one basket” approach has proven itself to be a smart investment strategy over the long term.

For instance, an increasingly popular choice for many informed investors is to further diversify their portfolios by adding hard assets or precious metals. Why should someone consider Precious Metals? Precious metals are an independent asset class with Gold and other Precious Metals generally not moving in unison with equities, bonds or T-bills for instance. Gold too has historically been a hedge to inflation – when inflation rises, the relative purchasing power of gold typically rises. And with Gold’s history of over 4,000 years as a repository of wealth especially during times of uncertainty, Gold is very much considered a safe haven.

Much like other asset classes, different Precious Metals may behave differently and move independently of one another. For example, a strong economy may be bullish for Silver but bearish for Gold. And to add further complexity, different forms of the same metal may also behave differently! For example, the premium on Silver Dollars may go up while the spot price of Silver goes down.

Each collector and investor should have their own objectives, criteria and specific interests in mind as they begin to build a portfolio of hard assets or Precious



Metals. As assets are allocated over different metals in various forms, the portfolio becomes more diversified.

As an example, an individual who decides they would like to own a portfolio of Gold, Silver and Platinum Group Metals may make the following product choices:

Gold		40%
✓ Gold Bullion (Various sizes: Eagles, Maples, Krugerrands)	30%	
✓ "Old" U.S. Gold Coins (pre-1933 US coins struck for circulation.)	5%	
✓ "Old" Foreign Coins (pre-1933 foreign coins struck for circulation; i.e. Sovereigns, 20 Francs, etc.)	5%	
Silver		40%
✓ Pure .999 Silver (100oz., 10oz., or 1oz. bars or rounds)	20%	
✓ 90% Silver Coinage (U.S. dimes, quarters and halves)	10%	
✓ U.S. Silver Dollars (Morgan Dollars struck 1878-1921 and Peace Dollars struck 1922-1935.)	10%	
Platinum Group Metals		20%
✓ 1 ounce .9995 Pure Platinum Bars	10%	
✓ 1 ounce .9995 Pure Palladium Bars	5%	
✓ 1 ounce .9995 Pure Rhodium Bars	5%	
	100%	100%

Should you have questions regarding any of the above products, please call us at (952) 830-1400 or (800) 927-7273 or e-mail us at info@CoinsOnline.com. We've been active wholesalers of these items for over 30 years and we're happy to honestly answer any questions you may have.

